

## **OBJECTIVE**

Empower students to foster social cohesion among Ukrainian refugee communities, combat anti-Ukraine narrative online and offline, and raise awareness about disinformation from the Kremlin, its supporters and racially or ethically motivated violent extremists. The project aims to ensure peaceful coexistence for Ukrainian refugees.

Students for a United and Resilient Europe (**SURE**) asks students to conduct primary and secondary research necessary to develop, implement and measure the success of a social or digital campaign to build awareness and education of misinformation and disinformation about refugees from Ukraine.

Students have the opportunity to create a solution to a current challenge in their community. Students will learn to recognize mis/disinformation and educate their peers to enhance media literacy and build community resilience.

## **How it works**



Student teams participate as part of a course, academic organization, or independent team.



Teams produce a social or digital campaign to ensure peaceful coexistence for Ukrainian refugees.



Each team receives a **\$1,000** USD program budget to develop, implement and analyze their project.



The top five (5) student teams will be invited to Bucharest to present their projects to executives of the U.S. Department of State.

The top team will receive \$3,000 USD, 2nd place team will receive \$2,000 USD, and 3rd place will receive \$1,000 USD for their university.



Five students and an advisor will be invited to the final presentation in Bucharest for each selected student team.

- Eight university student teams will participate in the program
- Students must be enrolled in a class, part of an academic organization, or create an independent team guided by an academic advisor
- One student will serve as the budget manager
- Student teams will gain access to a program website portal which hosts supplemental resources and reporting templates, as well as access to a project manager for program support
- Student teams must submit updates, a final report and reconciled budget
- Students will participate in a program pitch and if selected will present to executives
- Students are asked to document their progress through videos or pictures