



EuroSkills Gdańsk 2023



WorldSkills Europe

-  International organisation which initiated biennial EuroSkills Competition in 2006
-  Part of global WorldSkills movement WorldSkills
-  31 Member Countries
-  First EuroSkills Competition in 2008
-  WorldSkills movement has positively impacted millions of young people
-  Poland took part for the first time at EuroSkills Budapest 2018



About EuroSkills Gdańsk 2023

 Eighth edition of EuroSkills Competition – biggest vocational education and skills excellence event in Europe

 Organised for the first time in Poland

 600 Competitors and 600 Experts from 31 countries

 40 official skill competitions, 4 host presentation skills, during 3 days of Competition

 100,000 spectators, 800 volunteers

 Covering area of 60,000 square meters



EuroSkills Gdańsk 2023: where and when?

 5-9 September 2023

 AmberExpo and Polsat Plus Arena, Gdańsk



Event schedule



5 September 2023

- **Press Conference**
- **Opening Ceremony**
- **Welcome Party**



6-8 September 2023

- **3 days of the Competition**
- **Conferences and debates**



9 September 2023

- **Closing Ceremony**
- **Farewell Party**



One place, One venue

1. Competition space
2. Sponsorship zones
3. Conference and special events
4. "Try-a-Skill" activities
5. chill and selfie-friendly zones
6. Food and drink area
7. Media Centre
8. Opening and Closing Ceremonies
9. Party Zones
10. Car parks and easy-access by public transport



 **40 Official skill competitions**

 **4 Host Presentation Skills**

Skills



Construction and Building Technology (14)

- Architectural Stonemasonry
- Bricklaying
- Building Information Modelling (BIM)
- Cabinetmaking
- Carpentry
- Electrical Installations
- Floor Laying
- Joinery
- Landscape Gardening
- Painting and Decrating
- Plastering and Drywall Systems
- Plumbing and Heating
- Refrigeration and Air Conditioning
- Wall and Floor Tiling



Creative Arts and Fashion (3)

- Fashion Technology
- Floristry
- Graphic Design Technology



Information and Communication Technology (3)

- ITC Specialist
- IT Software Solutions for Business
- Web Development



Manufacturing and Engineering Technology (7)

- CNC Milling
- Electronics (Prototype)
- Industrial Control
- Mechanical Engineering CAD
- Mechatronics
- Robot Systems Integration
- Welding



Service Industry (9)

- Bakery
- Beauty Therapy
- Cooking
- Entrepreneurship / Business Development Team Challenge
- Hairdressing
- Health and Social Care
- Hotel Reception
- Patisserie and Confectionery
- Restaurant Service



Transportation and Logistics (4)

- Autobody Repair
- Automobile Technology
- Car Painting
- Heavy Vehicle Technology



Host skills (4)

- Butchery
- Heavy Truck Maintenance
- Metal Roofing
- Industry 4.0

Examples of skills



Communication: target groups



Young people from Poland and all over Europe



Polish vocational education teachers



Polish society/public



Communication: our goals

-  Big focus on promotion of vocational education and professional skills
-  Inspiring young people
-  Promote the initiative in Poland and across Europe
-  Show the prestige and pioneering nature of the initiative



Communication: multi-channel campaign

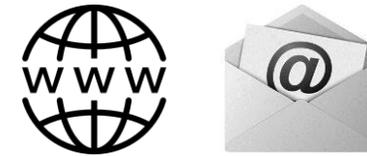
Traditional media



Social media



Newsletters and websites



Educational conferences and events

Mobile Education Center (road show in Poland)



#UnitedBySkills
WE CAN CHANGE THE WORLD

Find out more

www.euroskills2023.org

www.facebook.com/EuroSkills2023Gdansk

www.instagram.com/euroskills2023gdansk



Organisers, Sponsors and Partners



Fundacja Rozwoju Systemu Edukacji



Zmienia życie, otwiera umysły



RAZEM MOŻEMY WIĘCEJ



Fundusze Europejskie
Wiedza Edukacja Rozwój



Rzeczpospolita
Polska



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